

## **Curriculum vitae**

**Seppo Ilmari Suominen**, born 1959 at Helsinki

married, wife Pirjo (born 1962), son Mikko Lahtinen (born 1992), son Pekko Lahtinen (born 1994), daughter Henna Lahtinen (born 1995)

**Secondary school graduate** 1978 at Hämeenkyllän lukio

**Military** service 1978-79

**Master of Economic Sciencies** 1983 at Helsinki School of Economics (HSE)

main subject: economics // others: business economics, specially accounting and finance / statistics / business economics, specially management systems / mathematics / english **Licentiate**

**of Science (Economics)** 1989 at HSE

main subject: economics // secondary subject: business economics, specially accounting and finance

**PhD (Economics), 2013 at University of Vaasa**

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A postgraduate course in microeconomics and econometrics given by Daniel McFadden (MIT, Cambridge) & Charles Manski (Univ. of Wisconsin-Madison) 1985-86, sponsored by Yrjö Jahansson Foundation

A 15 credit hours block of studies (approbatur) in Adulth Education at University of Helsinki 1986

Summer school on industrial economics at European University Institute, Firenze 1989

Teachers pegagogical training, Helsinki Business Polytechnic 2000

International English Language Test System (IELTS), Listening 6 (competent), Reading 6.5, Writing 6.5, Speaking 7 (good), overall 6.5, Helsinki 24<sup>th</sup> January 2013

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Language skills

Finnish (mother tongue), English (fluent), Swedish (fair), German (passable)

## **Academic career**

Assistant, HSE Department of Economics, (1983-88: lectures/exercises on econometrics, microtheory)

Senior Assistant, Helsinki University of Technology (HUT), Laboratory of Economics, (1989-94: lectures/exercises on business cycles, finance, international trade)

Lecturer, HUT Laboratory of Industrial Management, (1994-95: lectures on introductory economics)

Lecturer, Mercuria Business School (1996-97: lectures on accounting, statistics, mathematics)

Vice Principal, Mercuria Business School (1997-98)

Lecturer, Malmi Business College (1998-99: lectures on economics, international economics)

Director (debuty), Malmi School of Business, Department of Adult Education and Business Support (1999-2000)

Lecturer, Malmi Business College (2000-2001)

Lecturer, Haaga Polytechnic (2001 - 2006 )

Lecturer, Haaga-Helia University of Applied Sciences (since 2007-)

Lectures given also at University of Vaasa, School of Business Studies (Public economics, 1984),

University of Helsinki, Department of Agricultural Economics (Introductory economics, 1986-93,

Managerial accounting 1998-2000), National Defence College, Department of Strategy (Introductory economics and defence economics, 1987-2002)

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## **Administrative experience:**

Member of Board of Department of Economics at HSE (1984-88, Referendary 1986-87)

Deputy member of Council of HUT (1989-92)

Member of Board of Department of Mathematics and Systems Analysis at HUT (1991-95)

Member of Board of Department of Industrial Economics (1995)  
 Vice Principal (1997-98), Mercuria Business School  
 Director (1999-2000), Malmi Business College  
 Member of Board of some minor associations, Auditor of several associations and foundations,  
 Member of Board of some housing corporations **Positions of trust:**  
 Member of executive committee: HSE Association of Assistant Lecturers and Researchers (1986-88)  
 Member of executive committee: HUT Association of Researchers (1989-92)  
 Member of executive committee: HUT Association of Lecturers (1995)  
 Chairman of the board: Cooperative Apartment Myyrinranta (1989-90)  
 Member of the board and house manager: Cooperative Apartment Vantaan Maamiehentie 7 B (since 1990, Chairman of the board since 1999)  
 Member of executive committee: Vantaan Voimisteluseura (local association for gymnastics and fitness, 2000-2007, 2009-)  
 Auditor (various years): HSE Association of Assistant Lecturers and Researchers, HUT Association of Researchers, Länsi-Vantaan latu (local association for recreational sports and outdoor activities), Toimialatutkijoiden tieteellinen yhdistys (Association of Industrial Economists), Pääkaupungin Impilahtelaiset (memorial association), Impirantasäätiö (memorial foundation), Impilahtiseura (memorial association) **Areas of interest**  
 Hiking (since 1975 about 70 hikes with about 200 peaks in northern Finland), Aerobics, Literature



#### **List of publications/unpublished papers**

1983

Moottoribensiinin ja dieselöljyn kysyntä Suomessa 1960-1980 (The demand for petrol and diesel oil in Finland 1960-1980, 65 pages, master's thesis in economics, in Finnish, unpublished) 1984

Synergia yritysostossa (Synergy and takeover, 48 pages, master's thesis in business economics, in Finnish, unpublished)

1985

The prediction of bankruptcy: a note. Helsinki School of Economics, working papers F-131 (12 pages)

1986

Katsaus vertikaaliseen yhdyntymiseen. HSE working papers F-151 (Vertical integration: a survey, 66 pages, in Finnish)

A dynamic model of vertical integration. In Proceedings of the international symposium on recent developments in business management research, pp. 407-505. HSE publications B-84

Dynamisk modell för vertikal integration. **Ekonomiska Samfundets Tidskrift**, vol. 39, 4:239-246. (A dynamic model of vertical integration, in Swedish)

1987

Kuorma-autojen kysynnästä. HSE working papers F-178 (On the demand for lorries, 15 pages, in Finnish)

Dynaaminen malli vertikaalisesta yhdentymisestä. HSE working papers F-185 (Vertical integration, a dynamic model, 45 pages, in Finnish)

1988

Partial vertical integration and perfect competition. 16 pages, unpublished

Vertikaalisen yhdentymisen mittaaminen. HSE working papers F-198 (The measurement of vertical integration, 31 pages, in Finnish)

The prediction of bankruptcy in Finland. **Studies in Banking and Finance**, vol. 7, 27-36 1989

Vaihtoalttius ja siihen vaikuttavat tekijät. **Hallinnon tutkimus**, vol. 8, 1:53-68 (with Anne Lahtinen, In Finnish with English summary: The potential for labour mobility and factors explaining it)

Yrityksen vertikaalinen yhdentyminen. HSE publications B-90 (Vertical integration of a firm, 142 pages, licentiate thesis, in Finnish)

1990

Vertical integration and uncertainty: a principal-agent approach, 9 pages, unpublished (published in FJBE 1991)

Information sharing in vertical markets, 13 pages, unpublished

Uncertainty in the supply of intermediate inputs and vertical integration, 11 pages, unpublished 1991

Vertical integration, duopoly and efficiency differences. HUT, Laboratory of Economics, research report N:o 4, 20 pages

Vertical integration and uncertainty: a principal-agent approach. **The Finnish Journal of Business Economics**, vol. 40, 2: 155-160

Effects of vertical integration on price and volume: an empirical inquiry. 23 pages, unpublished (published in *Empirica*, vol. 19)

1992

Effects of vertical integration on price and volume: an empirical inquiry. **Empirica, Austrian Economic Papers**, vol. 19, 2: 203-219

2010

Aktiivinen ja passiivinen liikkuja – onko sama ihminen? **Liikunta ja tiede** 5/2010.

2011

Critics review of preceding week's admissions explaining movie admissions. **The Finnish Journal of Business Economics** 3/2011

**2013**

**Essays on the Demand for Cultural Performances.** PhD dissertation in Economics, University of Vaasa, Acta Wasaensia 287, Economics 8, [http://www.uva.fi/materiaali/pdf/isbn\\_978-952-476-4834.pdf](http://www.uva.fi/materiaali/pdf/isbn_978-952-476-4834.pdf)

2015

The Intergenerational Transfer Effects on Sport Activity. *Athens Journal of Sports*, 2/2015

2016

Fanatic and Energetic Participation in Sports. *Athens Journal of Sports*, 1/2016

Riskinotto korkeushypyssä, Finnish Business Review 2016. (in Finnish, Risk Appetite in High Jump)  
<http://verkkolehdet.jamk.fi/finnish-business-review/files/2016/09/FBR-Seppo-Suominen-2016.pdf>

## 2017

The Geography of Sport in Finland, Athens Journal of Sports, 2/2017

Arts Audiences in Finland, Kulttuuripoliitiikan tutkimuksen vuosikirja 2016

Asuinpaikka ja kulttuurin kuluttaminen, Focus Localis 3/2017 (in Finnish, The place of residence and cultural consumption)

Opintomenestykseen vaikuttavat tekijät ammattikorkeakoulussa – case Haaga-Helia (in Finnish, Factors affecting success of the studies)

<https://esignals.haaga-helia.fi/wp-content/uploads/2017/12/Opintomenestykseen-vaikuttavat-tekijätammattikorkeakoulussa.pdf>

## 2018

Pankkitoiminta Impilahdella, osa 1, Impilahtelainen 2/2018 (ISSN 1458-283X) (in Finnish, On the banking sector in Impilahti, part 2)

Pankkitoiminta Impilahdella, osa 2, Impilahtelainen 3/2018 (ISSN 1458-283X) Pankkitoiminta

Impilahdella, osa 3, Impilahtelainen 4/2018 (ISSN 1458-283X)

## 2019

Joukkueiden nimet joukkuevoimistelussa. Suomen urheiluhistoriallisen seuran vuosikirja 2018

On the Number of Top Sport Teams in a Town. Athens Journal of Sports 2/2019

## 2020

Is cultural taste in Finland acquired from mother, father or both. Journal of Culture, Society and Development, vol. 62/2020

Rautatie saapuu Impilahdelle. Impilahtelainen vol.67. 4/2020

## 2021

Tunnereaktion mittaamisesta apua palvelun hinnoitteluun. Haaga-Helia eSignals

[Tunnereaktion mittaamisesta apua palvelun hinnoitteluun? - Haaga-Helia eSignals](#)

Ensimmäinen matkustajajuna Pitkärännasta. Impilahtelainen, vol. 68, 2/2021

## Papers presented

En dynamisk modell för vertikal integration. (22 May 1986, Marstrandsmötet, Göteborg, Sweden)

A dynamic model of vertical integration. (26 August 1986, International symposium in recent developments in business management research, Espoo, Finland)

The measurement of vertical integration. (31 August 1989, 16th Annual conference of EARIE, Budapest, Hungary)

Vertical integration and uncertainty. (4 September 1990, 17th Annual conference of EARIE, Lisboa, Portugal)

Information sharing in vertical markets. (23 February 1991, Doctoral seminar on the theory of organizations, EIASM, Brussels, Belgium)

Vertical integration, duopoly and efficiency differences. (10 June 1991, Seminar organized by Finnish Postgradual Programme in Economics, Tampere, Finland)

Vertical integration, duopoly and efficiency differences. (13 June 1991, 8th Economists' Summer Seminar, Jyväskylä, Finland)

Vertical integration, duopoly and efficiency differences. (2 September 1991, 18th Annual Conference of EARIE, Ferrara, Italy)

Effects of vertical integration on price and volume: an empirical inquiry. (21 November 1991, 2nd Workshop on Interfaces Microeconomics/Strategic Management, EIASM, Brussels, Belgium)

Effects of vertical integration on price and volume: an empirical inquiry. (9 January 1992, Seminar organized by Finnish Postgradual Programme in Economics, Turku, Finland)

Effects of vertical integration on price and volume: an empirical inquiry. (25 June 1992, Industrial Organization Conference, Nationalökonomische Gesellschaft Österreichs, Wien, Österreich)

Effects of vertical integration on price and volume: an empirical inquiry. (9 September 1992, 19th Annual Conference of EARIE, Stuttgart-Hohenheim, Deutschland)

Critics review or preceding week's admissions explaining movie admissions (30 May 2009, 4th European Workshop on Applied Cultural Economics, EWACE, Aydin, Turkey)

Critics review or preceding week's admissions explaining movie admissions (3rd September 2009, 36th Annual Conference of EARIE, Ljubljana, Slovenia)

Demand for ice hockey, the factors explaining attendance of ice hockey games in Finland (14th September 2009, 1st European Conference in Sports Economics, Sorbonne, Paris, France)

Spectators of Finnish baseball, comparing women's and men's games (6th October 2010, 2nd European Conference in Sports Economics, Köln, Germany)

Are the spectators of performing arts and the spectators of the movies the same? (24<sup>th</sup> June 2012, 17<sup>th</sup> International Conference on Cultural Economics, Kyoto, Japan)

The spectators at cultural performances – the consumption of highbrow art, sporting events and movies (19<sup>th</sup> September 2013, 5<sup>th</sup> European Conference in Sport Economics, Esbjerg, Denmark)

The efficiency of theatres in Finland (25<sup>th</sup> June 2014, 18<sup>th</sup> International Conference on Cultural Economics, Montreal, Canada)

Fanatic and energetic participation in sports (4<sup>th</sup> September 2014, 6<sup>th</sup> European Conference in Sport Economics, Antwerpen, Belgium)

The Intergenerational transfer effects on sport activity (15<sup>th</sup> Annual International Conference on Sports: Economics, Management, Marketing & Social Aspects, 11 – 14 May 2015, Athens, Greece)

The Intergenerational transfer effects on sport activity (27<sup>th</sup> August 2015, 7<sup>th</sup> ESEA Conference on Sports Economics, University of Zurich, Switzerland)

The Intergenerational transfer effects on sport activity (16.10.2015 Kulttuuripolitiikan päivät, Teatterikorkeakoulu, Helsinki)

The Geography of Sport in Finland, (16<sup>th</sup> Annual International Conference on Sports: Economics, Management, Marketing & Social Aspects, 9 – 12 May 2016, Athens, Greece)

Cultural taste from father, mother or both: the case of Finland, (19<sup>th</sup> International Conference of The Association for Cultural Economics International, 21 – 24.6.2016, Valladolid, Spain)

Arts Audiences in Finland, (19<sup>th</sup> International Conference of The Association for Cultural Economics International, 21 – 24.6.2016, Valladolid, Spain)

The Geography of Sport in Finland (8<sup>th</sup> European Conference on Sports, 31.8. – 2.9.2016, Groningen, The Netherlands)

Cultural taste, from father, mother or both, the case of Finland. (Kulttuuripolitiikan tutkimuksen päivät, 6.-7.10.2016, Jyväskylän yliopisto)

Cultural demand of adolescents in Helsinki 2011. (8<sup>th</sup> Nordic Conference on Cultural Policy Research, 23. - 25.8.2017, Helsinki, Finland)

Measuring efficiency in the Finnish ice hockey. (9<sup>th</sup> ESEA European Conference on Sport Economics, 30.8. - 1.9.2017, Paderborn, Germany)

On the optimal level of theatre subsidies. (20<sup>th</sup> International Conference on Cultural Economics, 26. – 29.6.2018, Melbourne, Australia)

On the number of top sport teams in a town. (10<sup>th</sup> Anniversary European Sport Economics Association Conference at the University of Liverpool Management School, 29. – 31.8.2018, Liverpool, UK)

On the optimal level of theatre subsidies. (Kulttuuripolitiikan tutkimuksen päivät. 8. – 9.11.2018, Turun yliopisto, Turku, Finland)

On the number of top sport teams in a town. (19<sup>th</sup> Annual International Conference on Sports: Economic, Management, Marketing & Social Aspects. Athens, 13. – 16.5.2019)

Women and men top teams' locations and game days. 11th European Sport Economics Association Conference at Universidad de Oviedo, Spain, Gijón, 28th – 30th August 2019)

On the theory of public library books. (9th European Workshop on Applied Cultural Economics, Copenhagen Business School, København, 5 – 7 September 2019)

On the theory of public library books. (Kulttuuritutkimuksen ja kulttuuripolitiikan tutkimuksen päivät, Tampereen yliopisto, 13. – 14.12.2019)

Sport and cultural events: Willingness to pay, facial expressions and skin response. 21<sup>st</sup> Annual Conference on Sports: Economic, Management & Social Aspects. Virtual conference, 10. – 11. May 2021, Atiner, Athens, Greece

Public library borrowings, the case of Helsinki. ACEI 2020+1 (Association for Cultural Economics International), Virtual conference 7. – 9.7.2021, Lille, France

Public library reservations. ACEI 2020+1 (Association for Cultural Economics International), Virtual conference 7. – 9.7.2021, Lille, France

Series of lectures abroad:

- 1) Liepajas macibu zinatniski tehniskais kompleks (Liepaja Study Scientific Technical Complex), Liepaja unit of Riga University, **Latvia**: “The economic crisis of the 1990s in Finland” and “European Monetary Union and Euro-area”, March 1999
- 2) Akademia Ekonomiczna w Krakowie (Crakow University of Economics), **Poland**: “Finland in the 1990s”, March 2000
- 3) New College Durham, **England**: “Social housing in Finland”, “Finnish culture and economy”, May 2002
- 4) Katholieke Hogeschool Kempen, Geel, **Belgium**: “Exchange rate risks”, March 2003
- 5) Vilnius University, International Business School, Vilnius, **Lithuania**: “Managing exchange rate risks”, March 2004
- 6) Tezenas du Montcel, Enseignement Supérieur, Saint Etienne, **France**: “Tourism in Northern Finland”, March 2005
- 7) Intercollege, Lefkosia, **Cyprus**: “International economic integration, case Finland in EU, the first ten years”, “Macrotheory: economic growth”, “ICT industry in Finland”, October 2005
- 8) University of Central Lancashire, Carlisle, **England**: ”Banking crises in Finland”, ”Doing business in Finland”, March 2007
- 9) IMC Fachhochschule Krems, Krems an der Donau, **Austria**: “Macroeconomic shocks and the Nordic banking crisis”, March 2008

- 10) IMC Fachhochschule Krems, Krems an der Donau, **Austria**: Introduction to Finance and Investment, 30 h, May 2009
- 11) Instituto de Artes Visuais Design e Marketing, IADE, Lisboa, **Portugal**: The role of public information on the demand for cultural events, March 2010
- 12) Instituto Superior de Contabilidade e Adminstracao do Porto, **Portugal**: Information and cultural events. May 2012
- 13) ISM International School of Management GmbH, Frankfurt, Germany: International economics. October 2012
- 14) Reutlingen University, Reutlingen, Germany: Microeconomics, March 2014
- 15) FH JOANNEUM | University of Applied Sciences  
Institut für Bank- und Versicherungswirtschaft | Institute for Banking and Insurance Industry  
Eggenberger Allee 11 - 8020 Graz, Austria, Macroeconomics, May 2015
- 16) FH Wiener Neustadt, University of Applied Sciences, Wiener Neustadt, Austria, May 2016
- 17) Universidad Rey Juan Carlos, Madrid, Spain, March 2017

12<sup>th</sup> August 2021