



Curriculum vitae

Seppo Ilmari Suominen, born 1959 at Helsinki

married, wife Pirjo (born 1962), son Mikko Lahtinen (born 1992), son Pekko Lahtinen (born 1994), daughter Henna Lahtinen (born 1995)

Secondary school graduate 1978 at Hämeenkyllän lukio

Military service 1978-79

Master of Economic Sciences 1983 at Helsinki School of Economics (HSE)

main subject: economics // others: business economics, specially accounting and finance / statistics / business economics, specially management systems / mathematics / english **Licentiate**

of Science (Economics) 1989 at HSE

main subject: economics // secondary subject: business economics, specially accounting and finance

PhD (Economics), 2013 at University of Vaasa

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A postgraduate course in microeconomics and econometrics given by Daniel McFadden (MIT, Cambridge) & Charles Manski (Univ. of Wisconsin-Madison) 1985-86, sponsored by Yrjö Jahnsson Foundation

A 15 credit hours block of studies (approbatur) in Adulth Education at University of Helsinki 1986

Summer school on industrial economics at European University Institute, Firenze 1989

Teachers pedagogical training, Helsinki Business Polytechnic 2000

International English Language Test System (IELTS), Listening 6 (competent), Reading 6.5, Writing 6.5, Speaking 7 (good), overall 6.5, Helsinki 24th January 2013

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Language skills

Finnish (mother tongue), English (fluent), Swedish (fair), German (passable)

Academic career

Assistant, HSE Department of Economics, (1983-88: lectures/exercises on econometrics, microtheory)

Senior Assistant, Helsinki University of Technology (HUT), Laboratory of Economics, (1989-94: lectures/exercises on business cycles, finance, international trade)

Lecturer, HUT Laboratory of Industrial Management, (1994-95: lectures on introductory economics)

Lecturer, Mercuria Business School (1996-97: lectures on accounting, statistics, mathematics)

Vice Principal, Mercuria Business School (1997-98)

Lecturer, Malmi Business College (1998-99: lectures on economics, international economics)

Director (debuty), Malmi School of Business, Department of Adult Education and Business Support (1999-2000)

Lecturer, Malmi Business College (2000-2001)

Lecturer, Haaga Polytechnic (2001 - 2006)

Lecturer, Haaga-Helia University of Applied Sciences (since 2007-)

Lectures given also at University of Vaasa, School of Business Studies (Public economics, 1984), University of Helsinki, Department of Agricultural Economics (Introductory economics, 1986-93, Managerial accounting 1998-2000), National Defence College, Department of Strategy (Introductory economics and defence economics, 1987-2002)

Administrative experience:

Member of Board of Department of Economics at HSE (1984-88, Referendary 1986-87)

Deputy member of Council of HUT (1989-92)

Member of Board of Department of Mathematics and Systems Analysis at HUT (1991-95)

Member of Board of Department of Industrial Economics (1995)

Vice Principal (1997-98), Mercuria Business School

Director (1999-2000), Malmi Business College

Member of Board of some minor associations, Auditor of several associations and foundations,

Member of Board of some housing corporations **Positions of trust:**

Member of executive committee: HSE Association of Assistant Lecturers and Researchers (1986-88)

Member of executive committee: HUT Association of Researchers (1989-92)

Member of executive committee: HUT Association of Lecturers (1995)

Chairman of the board: Cooperative Apartment Myyrinranta (1989-90)

Member of the board and house manager: Cooperative Apartment Vantaan Maamiehentie 7 B (since 1990, Chairman of the board since 1999)

Member of executive committee: Vantaan Voimisteluseura (local association for gymnastics and fitness, 2000-2007, 2009-2023)

Chairperson of the board: Vantaan liikuntayhdistys (local association for sports)

Auditor (various years): HSE Association of Assistant Lecturers and Researchers, HUT Association of Researchers, Länsi-Vantaan latu (local association for recreational sports and outdoor activities), Toimialatutkijoiden tieteellinen yhdistys (Association of Industrial Economists), Pääkaupungin Impilahtelaiset (memorial association), Impirantasäätiö (memorial foundation), Impilahtiseura (memorial association)

Areas of interest

Hiking (since 1975 about 70 hikes with about 200 peaks in northern Finland), Aerobics, Literature



List of publications/unpublished papers

1983

Moottoribensiinin ja dieselöljyn kysyntä Suomessa 1960-1980 (The demand for petrol and diesel oil in Finland 1960-1980, 65 pages, master's thesis in economics, in Finnish, unpublished) 1984

Synergia yritysostossa (Synergy and takeover, 48 pages, master's thesis in business economics, in Finnish, unpublished)

1985

The prediction of bankruptcy: a note. Helsinki School of Economics, working papers F-131 (12 pages)

1986

Katsaus vertikaaliseen yhdentymiseen. HSE working papers F-151 (Vertical integration: a survey, 66 pages, in Finnish)

A dynamic model of vertical integration. In Proceedings of the international symposium on recent developments in business management research, pp. 407-505. HSE publications B-84

Dynamisk modell för vertikal integration. **Ekonomiska Samfundets Tidskrift**, vol. 39, 4:239-246. (A dynamic model of vertical integration, in Swedish)

1987

Kuorma-autojen kysynnästä. HSE working papers F-178 (On the demand for lorries, 15 pages, in Finnish)

Dynaaminen malli vertikaalisesta yhdentymisestä. HSE working papers F-185 (Vertical integration, a dynamic model, 45 pages, in Finnish)

1988

Partial vertical integration and perfect competition. 16 pages, unpublished

Vertikaalisen yhdentymisen mittaaminen. HSE working papers F-198 (The measurement of vertical integration, 31 pages, in Finnish)

The prediction of bankruptcy in Finland. **Studies in Banking and Finance**, vol. 7, 27-36 1989

Vaihtoalettius ja siihen vaikuttavat tekijät. **Hallinnon tutkimus**, vol. 8, 1:53-68 (with Anne Lahtinen, In Finnish with English summary: The potential for labour mobility and factors explaining it)

Yrityksen vertikaalinen yhdentyminen. HSE publications B-90 (Vertical integration of a firm, 142 pages, licentiate thesis, in Finnish)

1990

Vertical integration and uncertainty: a principal-agent approach, 9 pages, unpublished (published in FJBE 1991)

Information sharing in vertical markets, 13 pages, unpublished

Uncertainty in the supply of intermediate inputs and vertical integration, 11 pages, unpublished 1991

Vertical integration, duopoly and efficiency differences. HUT, Laboratory of Economics, research report N:o 4, 20 pages

Vertical integration and uncertainty: a principal-agent approach. **The Finnish Journal of Business Economics**, vol. 40, 2: 155-160

Effects of vertical integration on price and volume: an empirical inquiry. 23 pages, unpublished (published in *Empirica*, vol. 19)

1992

Effects of vertical integration on price and volume: an empirical inquiry. **Empirica, Austrian Economic Papers**, vol. 19, 2: 203-219

2010

Aktiivinen ja passiivinen liikkuja – onko sama ihminen? **Liikunta ja tiede** 5/2010 (In Finnish)

2011

Critics review of preceding week's admissions explaining movie admissions. **The Finnish Journal of Business Economics 3/2011**

2013

Essays on the Demand for Cultural Performances. PhD dissertation in Economics, University of Vaasa, Acta Wasaensia 287, Economics 8, http://www.uva.fi/materiaali/pdf/isbn_978-952-476-483-4.pdf

2015

The Intergenerational Transfer Effects on Sport Activity. **Athens Journal of Sports, 2/2015 2016**

Fanatic and Energetic Participation in Sports. **Athens Journal of Sports, 1/2016**

Riskinotto korkeushypyssä, **Finnish Business Review**, 2016 (Jyväskylä University of Applied Sciences)

2017

The Geography of Sport in Finland. **Athens Journal of Sports, 2/2017**

Arts audiences in Finland. **Kulttuuripolitiikan tutkimuksen vuosikirja 2016**

Asuinpaikka ja kulttuurin kuluttaminen. **Focus Localis 3/2017**

Opintomenestykseen vaikuttavat tekijät ammattikorkeakoulussa. Haaga-Helia esignals.

2018

Pankkitoiminnasta Impilahdella, osa 1. Impilahtelainen 2/2018

Pankkitoiminnasta Impilahdella, osa 2. Impilahtelainen 3/2018

Pankkitoiminnasta Impilahdella, osa 3. Impilahtelainen 4/2018 **2019**

Joukkueiden nimet joukkuevoimistelussa. **Suomen urheiluhistoriallisen seuran vuosikirja 2018**

On the Number of Top Sport Teams in a Town. **Athens Journal of Sports 2/2019**

2020

Is cultural taste in Finland acquired from mother, father or both. Journal of Culture, Society and Development, vol. 62/2020

Rautatie saapuu Impilahdelle. Impilahtelainen vol.67. 4/2020

2021

Tunnereaktion mittaamisesta apua palvelun hinnoitteluun. Haaga-Helia eSignals

Ensimmäinen matkustajajuna Pitkärannasta. Impilahtelainen, vol. 68. 2/2021

Sport and Cultural Events: Willingness to Pay, Facial Expressions and Skin Response. **Athens Journal of Sports 3/2021**

Cultural qualities needed to become an entrepreneur. Tiina Brandt, Seppo Suominen, Isaac Wanasika. Proceedings of the European conference on entrepreneurship and innovation. Academic conferences international, 2021

2022

ESEA European Sport Economics Association Book of Abstracts

On the optimal level of theatre subsidies. **Kulttuuripolitiikan tutkimuksen vuosikirja 2022**

2023

Public Library Reservations. **Qualitative and Quantitative Methods in Libraries**. Vol. 12, No. 2 June Issue 2023

Judge bias in Aesthetic Group Gymnastics. **Science of Gymnastics Journal**, vol 15, No. 3
Novel genre explaining borrowings from the public libraries. **Informaatiotutkimus**, vol 42, Nro 3-4

2024

What are the determinants for public library borrowing? Lessons from the Helsinki region. **Culture and Business**, vol 1, no 1.

Polkupyöräily juhlapäivinä ja kaupunkifestivaalin aikana. *Liikenne vuosikirja 2024*

Recent conferences:

Critics review or preceding week's admissions explaining movie admissions (30 May 2009, 4th European Workshop on Applied Cultural Economics, EWACE, Aydin, Turkey)

Critics review or preceding week's admissions explaining movie admissions (3rd September 2009, 36th Annual Conference of EARIE, Ljubljana, Slovenia)

Demand for ice hockey, the factors explaining attendance of ice hockey games in Finland (14th September 2009, 1st European Conference in Sports Economics, Sorbonne, Paris, France)

Spectators of Finnish baseball, comparing women's and men's games (6th October 2010, 2nd European Conference in Sports Economics, Köln, Germany)

Are the spectators of performing arts and the spectators of the movies the same? (24th June 2012, 17th International Conference on Cultural Economics, Kyoto, Japan)

The spectators at cultural performances – the consumption of highbrow art, sporting events and movies (19th September 2013, 5th European Conference in Sport Economics, Esbjerg, Denmark)

The efficiency of theatres in Finland (25th June 2014, 18th International Conference on Cultural Economics, Montreal, Canada)

Fanatic and energetic participation in sports (4th September 2014, 6th European Conference in Sport Economics, Antwerpen, Belgium)

The Intergenerational transfer effects on sport activity (15th Annual International Conference on Sports: Economics, Management, Marketing & Social Aspects, 11 – 14 May 2015, Athens, Greece)

The Intergenerational transfer effects on sport activity (7th ESEA Conference on Sport Economics, 27th August 2015, University of Zürich, Switzerland)

The Intergenerational transfer effects on sport activity (Kulttuuripolitiikan päivät, 16th October 2015, Teatterikorkeakoulu, Helsinki, Finland)

The Geography of Sport in Finland. (16th Annual International Conference on Sports: Economics, Management, Marketing & Social Aspects, 9 – 12 May 2016, Athens, Greece)

Arts Audiences in Finland. (19th International Conference on Cultural Economics, Valladolid Spain, 21-24 June 2016)

Cultural taste, from father, mother or both, the case of Finland. (19th International Conference on Cultural Economics, Valladolid Spain, 21- 24 June 2016)

The Geography of Sport in Finland (8th ESEA Conference on Sport Economics, University of Groningen, the Netherlands, 31st August – 2nd September 2016)

Cultural taste, from father, mother or both, the case of Finland. (Kulttuuripolitiikan tutkimuksen päivät, 6.- 7.10.2016, Jyväskylän yliopisto)

Cultural demand of adolescents in Helsinki 2011. 8th Nordic Conference on Cultural Policy Research, 23. - 25.8.2017, Helsinki, Finland

Measuring efficiency in the Finnish ice hockey. 9th ESEA European Conference on Sport Economics, 30.8. - 1.9.2017, Paderborn, Germany

On the optimal level of theatre subsidies. 20th International Conference on Cultural Economics, 26. - 29.6.2018, Melbourne, RMIT University, Australia

On the number of top sport teams in a town. 10th Anniversary European Sport Economics Association Conference at the University of Liverpool Management School, 29 - 31.8.2018

On the optimal level of theatre subsidies. Kulttuuripolitiikan tutkimuksen päivät. 8. – 9.11.2018, Turun yliopisto, Turku, Finland

On the number of top sport teams in a town. 19th Annual International Conference on Sports: Economic, Management, Marketing & Social Aspects. Athens, 13. – 16.5.2019

Women and men top teams' locations and game days. 11th European Sport Economics Association Conference at Universidad de Oviedo, Spain, Gijón, 28th – 30th August 2019

On the theory of public library books. 9th European Workshop on Applied Cultural Economics, Copenhagen Business School, København, 5 – 7 September 2019

On the theory of public library books. Kulttuuritutkimuksen ja kulttuuripolitiikan tutkimuksen päivät, Tampereen yliopisto, 13. – 14.12.2019

Sport and cultural events: Willingness to pay, facial expressions and skin response. 21st Annual Conference on Sports: Economic, Management & Social Aspects. Virtual conference, 10.–11.May 2021, Atiner, Athens, Greece

Public library borrowings, the case of Helsinki. ACEI 2020+1 (Association for Cultural Economics International), Virtual conference 7. –9.7.2021, Lille, France

Public library reservations. ACEI 2020+1 (Association for Cultural Economics International), Virtual conference 7. –9.7.2021, Lille, France

Sport and cultural events: Willingness to pay, facial expressions and skin response. 12th Annual conference, ESEA, Virtual, Bielefeld August 2021

Judge bias in Aesthetic Group Gymnastics. 13th Annual conference, ESEA. Haaga-Helia University of Applied Sciences, Helsinki August 2022

Genre of the novel explaining public library borrowings, 10th European Workshop on Applied Cultural Economics (EWACE) Torino, Italy, September 2022

E-book borrowings from public libraries in Helsinki area. 22nd International Conference on Cultural Economics. Indiana University. Bloomington, Indiana, USA, June 2023

Effects of medium-sized cultural event on hotel sector in Finland, a differences-in-differences approach. 22nd International Conference on Cultural Economics. Indiana University. Bloomington, Indiana, USA, June 2023

Effects of medium-sized cultural event on hotel sector in Finland, a difference-in-differences approach. 14th ESEA Conference, Cork, Ireland, August 2023

Effects of medium-sized cultural event on hotel sector in Finland, a difference-in-differences approach. Ulyseus Compass conference 4th October 2023, Pasila, Helsinki.

Bike sharing and Kuopio dancefestival in Finland – a difference-in-differences analysis – Hallinnon ja kuntatutkimuksen tiedepäivät, 16.11.2023, Åbo Akademi, Turku

Bike sharing and Kuopio dancefestival in Finland – a difference-in-differences analysis – 44. Kansantaloustieteen päivät, 9.2.2024 LUT, Lahti

Bike sharing and Kuopio dancefestival in Finland – a difference-in-differences analysis - CONFERENCE
SPORTS MANAGEMENT IN CENTRAL & EASTERN EUROPE, SMICEE, Rajecke Teplice, Slovakia, 7. – 9.4.2024

Bike sharing and Kuopio dancefestival in Finland – a difference-in-differences analysis – Kulttuuripolitiikan päivät, 18. -19.4.2024 Sibelius Akatemia, Helsinki

Bike sharing and Kuopio dancefestival in Finland – a difference-in-differences analysis – 11th European Workshop on Cultural Economics (EWACE), 4. – 6.9.2024 University of Valladolid, Segovia Campus, Spain

Outdoor temperature and visiting an indoor swimming center. Finnish economic association, 45th Annual Meeting, Tallinn, Estonia 6. – 7.2.2025